Project Management



The whole picture



Summary

- Good PM is not enough to warranty that a project succeeds
- But bad PM is enough to warranty that a project is late, over budget and does not deliver the needed functionality
- Key activities in PM are project planning, cost and effort estimation, project tracking, project organization, risk management
- Key tools are Work breakdown structure, product breakdown structure (VPM in software projects), Gantt and Pert charts, process and product measures.

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Outline

Project management

Concepts and techniques Measures Project planning

Risk Management



Project Management



Management activities

- planning
 - defining activities and products
 - scheduling activities and deliveries on calendar
 - deciding organizational structure
 - allocating resources
 - estimating cost / effort
- tracking
- managing risks

Concepts and techniques

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Concepts and Techniques

- Concepts
 - Resource
 - Phase, Activity
 - Milestone
 - Deliverable
- Techniques
 - Pert, Gantt, WBS, PBS



Resource

- Person
- Tool

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Activity, phase

- Activity
 - Time passed by resource to perform defined, coherent task
- Phase
 - Set of activities



Milestone

- Key event/condition in the project
- with effects on subsequent activities
- ex. requirement document accepted by the customer
 - if yes then ...
 - if no then ..

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Deliverable

- Product (final or intermediate) in the process
 - Cfr requirements document, prototype
- internal (for producer) or external (for customer)
- contractual value or not



WBS

- Work Breakdown Structure
- Hierarchical decomposition of activities in subactivities
- no temporal relationships

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| Phase 1: Lane | dscaping the l | ot | Phase 2: Bui | lding the house | 9 |
|-----------------|--------------------------|-------------|------------------|-------------------|--------------|
| Step 1.1: | | | Step 2.1: | | |
| Clearing | | | Prepare the | | |
| and | | | site | | |
| grubbing | Domorio traco | | A ativity 2.1.1 | Commerce the los | . d |
| Activity 1.1.1: | Remove stum | ne | Activity 2.1.1 | · Survey the fal | ite |
| Activity 1.1.2. | Stan 1 2: | ps | Activity 2.1.2 | Excavate for t | the |
| | Step 1.2. Seeding the | | foundation | . Excavate for | life |
| | turf | | Toundation | | |
| Activity 1.2.1: | Aerate the so | il | Activity 2.1.4 | Buy materials | 3 |
| Activity 1.2.2: | Disperse the | seeds | | Step 2.2: | |
| | | | | Building the | |
| | | | | exterior | |
| Activity 1.2.3: | Water and we | ed | Activity 2.2.1 | : Lay the found | lation |
| | | Step 1.3: | Activity 2.2.2 | : Build the outs | side walls |
| | | Planting | | | |
| | | snrubs and | | | |
| Activity 1 3 1 | Obtain shrub | s and trees | Activity 2.2.3 | · Install exterio | or plumbing |
| Activity 1.3.2: | Dig holes | , und troos | Activity 2.2.4 | : Exterior elect | rical work |
| Activity 1.3.3: | Plant shrubs | and trees | Activity 2.2.5 | : Exterior sidin | g |
| Activity 1.3.4: | Anchor the tr | ees and | Activity 2.2.6 | : Paint the exte | rior |
| mulch around | them | | | | |
| | | | Activity 2.2.7 | : Install doors a | and fixtures |
| | | | Activity 2.2.8 | : Install roof | |
| | | | | | Step 2.3: |
| | | | | | Finishing |
| | | | A attivity 2.2.1 | In stall the int | the interior |
| | | | Activity 2.3.1 | install the int | enor |
| | | | Activity 232 | Install interio | r electrical |
| | | | work | . moun meno | i ciccuicai |
| | | | Activity 2.3.3 | : Install wallbo | ard |
| | | | Activity 2.3.4 | : Paint the inte | rior |
| _ | | | Activity 2.3.5 | : Install floor c | overing |
| na | | | Activity 2.3.6 | : Install doors a | and fixtures |
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Table 3.1. Phases, steps and activities of building a house.

WBS

- Requirements planning
 - Review existing systems
 - Perform work analysis
 - Model process

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Table 3.2. Milestones in building a house.

| 1.1. | Survey complete |
|------|-----------------------------------|
| 1.2. | Permits issued |
| 1.3. | Excavation complete |
| 1.4. | Materials on hand |
| 2.1. | Foundation laid |
| 2.2. | Outside walls complete |
| 2.3. | Exterior plumbing complete |
| 2.4. | Exterior electrical work complete |
| 2.5. | Exterior siding complete |
| 2.6. | Exterior painting complete |
| 2.7. | Doors and fixtures mounted |
| 2.8. | Roof complete |
| 3.1. | Interior plumbing complete |
| 3.2. | Interior electrical work complete |
| 3.3. | Wallboard in place |
| 3.4. | Interior painting complete |
| 3.5. | Floor covering laid |
| 3.6. | Doors and fixtures mounted |



PBS

- Product Breakdown Structure
- hierarchical decomposition of product
 - Product
 - Requirement document
 - Design document
 - Module 1
 - Low level design
 - Source code
 - Module 2
 - Low level design
 - Source code
 - Testdocument

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Gantt chart

| | | 4 | - 30 |) Ma | ıy '9 | 4 | 06 . | Jun | '94 | 1 | 3 Ju | n '9 | 4 | 20 | Jun | '94 |
|----|--|---|------|------|-------|---|------|-----|----------|----|------|------|----|----|------|-----|
| ID | Task Name | S | Μ | W | F | S | Т | Т | S | Μ | W | F | S | Т | Т | S |
| 1 | Requirements Planning | | | 4 | | | | | | | | | | | | |
| 2 | Review existing systems | | 0% | | | | | | | | | | | | | |
| 3 | Perform work flow analysis | | | | 09 | % | | η | | | | | | | | |
| 4 | Model process | | | | | | 0% | |] | | | | | | | |
| 5 | Identify user requirements | | | | | | | | 0% | | ղ | | | | | |
| 6 | Identify performance requirements | | | | | | | | | 0% | | կ | | | | |
| 7 | Identify interface requirements | | | | | | | | | | 0% | | | հ | | |
| 8 | Prepare Software Requirements Specific | | | | | | | | | | | | 0% | | | |
| 9 | Software Requirements Review | | | | | | | | | | | | | Ø | 21/0 | 6 |



Pert

Requirements Planning 1 120h Wed 01 Tue 21/



Gantt

| Name | Duration | Start Finish | Predecessors | Resource Names | 2 Jun 13 9 Jun 13 16 Jun 13 F S S M T W T F S S M T W T F S S M T W |
|---------------|----------|--------------|--------------|----------------|---|
| Requirements | 3 days | 6/3 6/5/1 | | | |
| Design | 4 days | 6/6 6/11/ | 1 | | |
| Test data | 2 days | 6/6 6/7/1 | 1 | | |
| Documentation | 2 days | 6/1 6/13/ | 2 | | |
| Coding | 4 days | 6/1 6/17/ | 2 | | |
| Test plan | 2 days | 6/3 6/4/1 | | | |
| Unit test | 6 days | 6/5 6/12/ | 6 | | |
| System test | 4 days | 6/1 6/21/ | 5;3;7 | | |



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PERT

directed acyclic graph:

node = activity, arrow = precedence relationship



Critical path analysis

- What is shortest time to complete the project?
- What are the critical activities to complete the project in shortest time?
- Critical activities are the ones on the critical path(s)

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Critical path

Path with longest duration



- (1) START label with (0,0)
- (2) For each node N whose predecessors are labeled: SN=max {Si} Si: end time for i-th predecessor

label N with (SN, SN+duration)

(3) Repeat (2) until all nodes labeled

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Example



Analysis

- Late start
- latest time an activity can be started without changing end time of project
- Slack time Admissible delay to complete an activity



To Compute "Slack Time"

Start from graph (S,F) from critical path analysis, for each node compute new labels (S',F'), max start and end times

1. For STOP (S', F')=(S,F).

2. For each node whose successors are labeled (S', F') compute min S', that becomes F' for the node S'=F'-duration

Slack Time=S'- S (or also F'- F)

3. Repeat

Managerial Implications

- 1. Use slack time to delay start time, or lenghten, an activity
- 2. If duration of activity on critical path lenghtens by X, the whole project is delayed by X
- 3. If only one critical path exists, reducing duration of any activity on critical path shortens duration of project.

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Measures

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Relevant software measures

- Process measures
 - time, effort, cost
 - productivity
 - earned value
 - fault, failure, change
- Product measures
 - Functionality (FP)
 - Size
 - Price
 - Modularity
 - Other .. ilities

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Measures



Calendar time, or duration

- Days, weeks, months, on calendar
- Relative, from project start
 - Month1, month2, etc
 - Typically used in planning
- Absolute
 - September 12
 - Typically used in controlling
 - Remark, transition relative -> actual is not 1 to 1 (vacations, etc)

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Effort

- time taken by staff to complete a task
- Depends on calendar time and on people employed
- Measured in person hours (ieee 1045)
 - person day, person month, person year depend on national and corporation parameters
 - Converts in cost
 - Staff cost = person hours * cost per hour

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Effort

- 1 person works 6 hours \rightarrow 6 ph
- 2 persons work 3 hour \rightarrow 6 ph
- 6 persons work 1 hour \rightarrow 6ph



Calendar time vs. effort

- Always linked
- Mathematical link. 6 ph can last
 - 6 calendar hours if 1 person works
 - 3 calendar hours if 2 persons work in parallel
 - 1 calendar hour if 6 persons work in parallel
- Practical constraint
 - Is it feasible?
 - One woman makes a baby in 9 months
 - 9 women make a baby in one month?

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Costs – roles







Cost – vendor

- Personnel
 - Staff
 - Person hours, salary
 - Overhead costs (office space, heating/cooling, telephone, electricity, cleaning, ..)
 - Hardware
 - Development platform, (target platform)
 - Software
 - Licenses (OS, DB, tools ..)

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Cost – user

- Total Cost of Ownership (TCO)
 - Considers the complete time window involving the product
 - At least three phases
 - Before acquisition
 - Usage
 - Dismissal



Cost – user (2)

- Before acquisition
 - Costs to define requirements and select the product
 - Market analysis, feasibility studies, requirement definition, vendor / product evaluation, contract negotiation
- Acquisition
 - Acquisition cost
 - one time fee, yearly fee, usage fee
 - Acquisition cost (= price) \Leftrightarrow vendor cost + profit

Cost – user (3)

- After acquisition
 - Deployment costs
 - Install in all users machines
 - Training for users
 - Learning curve
 - Operation costs
 - Servers, network
 - Maintenance costs
 - Collection of anomalies, effect of anomalies
 - Corrective, evolutive, enhancement

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Cost – user (4)

- Dismissal
 - Uninstall product
 - Back up data, data conversion ...

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TCO

- The longer the time frame, the less important the acquisition cost
 - Ex, commercial airplane
 - Time frame: 20 years (50.000 hours)
 - Cost of airplane = 1/6 of TCO
 Key cost factors are fuel, crew, maintenance



Costing and pricing

- Estimates are made to discover the cost, to the developer, of producing a software system
- There is not a simple relationship between the development cost and the price charged to the customer
- Broader organisational, economic, political and business considerations influence the price charged

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Software pricing factors

| Factor | Description |
|---------------------------|---|
| Market opportunity | A development organisation may quote a low price because it wishes to move into a new segment of the software market. Accepting a low profit on one project may give the opportunity of more profit later. The experience gained may allow new products to be developed. |
| Cost estimate uncertainty | If an organisation is unsure of its cost estimate, it may increase its price by some contingency over and above its normal profit. |
| Contractual terms | A customer may be willing to allow the developer to retain ownership of the source code and reuse it in other projects. The price charged may then be less than if the software source code is handed over to the customer. |
| Requirements volatility | If the requirements are likely to change, an organisation may lower its price to win a contract. After the contract is awarded, high prices may be charged for changes to the requirements. |
| Financial health | Developers in financial difficulty may lower their price to gain a contract. It is better to make a small profit or break even than to go out of business. |

Size

- Of source code
 - LOC (Lines of Code)
- Of documents
 - Number of pages
 - Number of words, characters, figures, tables

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Size

- Of entire project
 - Function points (see later)
 - + LOC
 - In this case LOCs virtually include all documents (non code) produced in the application
 - Ex. project produces 10 documents (1000 pages) and 1000 LOCs. By convention project size is 1000 LOCs

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LOC

What to count

- w/wout comments
- w/wout declarations
- w/wout blank lines
- What to include or exclude
 - Libraries, calls to services etc
 - Reused components
- Comparison for different languages not meaningful
 - C vs Java? Java vs C++? C vs ASM?

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Productivity

- Output/effort
- What is output in software?
 - Size/effort = LOC / effort
 Inherits problems of LOC
 - Functionality/effort = FP/effort
 - Object Points / effort



LOC/effort

- The lower level the language, the more productive the programmer
 - The same functionality takes more code to implement in a lower-level language than in a high-level language
- The more verbose the programmer, the higher the productivity
 - Measures of productivity based on lines of code suggest that programmers who write verbose code are more productive than programmers who write compact code

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High and low level languages

Low-level language

| Analysis | Design | Coding | Validation |
|----------|--------|--------|------------|
|----------|--------|--------|------------|

High-level language

| Analysis | Design | Coding | Validation |
|----------|--------|--------|------------|
|----------|--------|--------|------------|



Productivity paradox

| | analysis | design | coding | testing | doc |
|---------------|------------------------|-------------------|------------------|---------|-----|
| Low level | 3 [person weeks] | 5 | 8 | 10 | 2 |
| High level | 3 | 5 | 4 | 6 | 2 |
| | size | effort | product ivity | | |
| Low | 5000 | 28 | 714 | | |
| level | [Loc] | [person weeks] | [Loc/ month] | | |
| High | 1500 19 | 20 | 300 | | |
| | | | | | |

Productivity figures

- Real-time embedded systems, 40– 160 LOC/P-month
- Systems programs, 150–400 LOC/P– month
- Commercial applications, 200–800 LOC/P-month
- Source: Sommerville

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Productivity figures

- 0.34 FP/person hour Manufacturing
- Retail
- Public administration 0.23
- Banking
- Insurance

• 0.12

• 0.25

• 0.12

Source: Maxwell, 1999

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Factors affecting productivity

| Factor | Description |
|---------------------|--|
| Application domain | Knowledge of the application domain is essential for |
| experience | understand a domain are likely to be the most |
| | productive. |
| Process quality | The development process used can have a significant effect on productivity. This is covered in Chapter 31. |
| Project size | The larger a project, the more time required for team |
| | communications. Less time is available for |
| Technology support | Good support technology such as CASE tools |
| reemology support | supportive configuration management systems, etc. |
| | can improve productivity. |
| Working environment | As discussed in Chapter 28, a quiet working |
| | environment with private work areas contributes to |
| | improved productivity. |
| JUILING | |

Quality and productivity

- All metrics based on size/effort are flawed because they do not take quality into account
- Productivity may generally be increased at the cost of quality
- It is not clear how productivity/quality metrics are related
- If change is constant then an approach based on counting lines of code is not meaningful

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Failure vs. Fault

- Failure
 - malfunction perceived by the user
- Fault
 - defect in the system, may cause failure or not



Failure

- data to collect
 - calendar time, project time, execution time
 - effect (bad data, loss of data, ...)
 - location (product type, id)
 - gravity (human injury, economic loss, ..)
 - user profile
 - related fault(s)
- measures
 - classification, count per class
 - average time intervals

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Fault

- data to collect
 - effect (related failure, if any)
 - location (product type, id)
 - type (e.g. missing req, uninitialized var, logic error, ...)
 - cause (communication, misunderstanding, clerical, ...)
 - detecting method (test, inspection, ..)
 - effort (finding and report handling)

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Change

- data to collect
 - location
 - cause (related fault if corrective, adaptive, perfective)
 - effort
- measures
 - cost of failure

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Fault, Failure, Change

- measures
 - n open failures
 - duration/effort to close a failure
 - n failures discovered per v&v activity
 - fault/failure density
 - faults/failures per module
 - faults/failures per fp
 - faults/failures per loc
 - changes per document

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Quality - Fault densities - benchmark

- Good: <1fault/1KLOC
 </pre>
- Bad: >10fault/1KLOC
 - Faults found in operation, 12 months after release
- Prerelease:
 - 10-30 fault/1KLOC
- Factor 10 between pre and post release

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The PM process



The PM process



Planning



Planning Process

- Identify activities and/or deliverables
 - PBS, WBS
 - reference models (CMM, ISO12207)
- estimate effort and cost
- define schedule (Gantt)
- analyze schedule (Pert)

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Project plan

- living document
 - will be updated during tracking
- outline
 - list of deliverables, activities
 - milestones
 - Gantt
 - Pert
 - personnel organization
 - roles and responsibilities

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Estimation

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Estimation of cost and effort

- Based on analogy
 - requires experience from the past to 'foresee' the future
 - Experience can be qualitative (in mind of people) or quantitative (data collected from past projects)
 - the closer a project to past projects, the better the estimation



Estimation accuracy

- The cost/effort/size of a software system can only be known accurately when it is finished
- Several factors influence the final size
 - Use of COTS and components
 - Programming language
 - Distribution of system
- As the development process progresses then the estimate becomes more accurate

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Estimate uncertainty



Estimation techniques

- Not suggested, but used ...
 - Parkinson's law
 - Pricing to win

Techniques – suggested

- Based on judgment
 - Decomposition
 - By activity (WBS)
 - By products (PBS)
 - Expert judgment
 - Delphi
- Based on data from the company
 - Analogy, case based
 - Regression models
- Based on data, from outside the company
 - Cocomo, Cocomo2
 - Function points
 - Object points


Parkinson's Law

- The project costs whatever resources are available
- Advantages: No overspend
- Disadvantages: System is usually unfinished

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Pricing to win

- The project costs whatever the customer has to spend on it
- Advantages: You get the contract
- Disadvantages: The probability that the customer gets the system he or she wants is small. Costs do not accurately reflect the work required



By decomposition

- By activity
 - Identify activities (WBS)
 - Estimate effort per activity
 - Aggregate (linear)
- By product
 - Identify products (PBS)
 - Estimate effort per product
 - Aggregate (linear)
- Rationale: easier to estimate smaller parts

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| Activity | Time estimate (in days) | |
|--|-------------------------|--|
| Step 1: Prepare the site | | |
| Activity 1.1: Survey the land | 3 | |
| Activity 1.2: Request permits | 15 | |
| Activity 1.3: Excavate for the foundation | 10 | |
| Activity 1.4: Buy materials | 10 | |
| Step 2: Building the exterior | | |
| Activity 2.1: Lay the foundation | 15 | |
| Activity 2.2: Build the outside walls | 20 | |
| Activity 2.3: Install exterior plumbing | 10 | |
| Activity 2.4: Exterior electrical work | 10 | |
| Activity 2.5: Exterior siding | 8 | |
| Activity 2.6: Paint the exterior | 5 | |
| Activity 2.7: Install doors and fixtures | 6 | |
| Activity 2.8: Install roof | 9 | |
| Step 3: Finishing the interior | | |
| Activity 3.1: Install the interior plumbing | 12 | |
| Activity 3.2: Install interior electrical work | 15 | |
| Activity 3.3: Install wallboard | 9 | |
| Activity 3.4: Paint the interior | 18 | |
| Activity 3.5: Install floor covering | 11 | |
| Activity 3.6: Install doors and fixtures | 7 | |

Table 3.3. Activities and time estimates.



Expert judgement

 one or more experts (chosen in function of experience) propose an estimate

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Delphi

- evolution of expert judgement
- structured meetings to achieve consensus in estimate
 - each participant proposes estimate (anonymous)
 - team leader publishes synthesis
 - -(a + 4m + b)/6 (beta distribution)
 - a best b worst m mean
 - iterate

By analogy, case based

- A set of projects
- Each project has a number of attributes (with respective values)
 - Ex size, technology, staff experience, effort, duration, etc
- Define attributes for new project
- Find 'near' project(s)
 - Distance function
- Use (adapted) effort of near project

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Ex.

- See file MaxwellDataSetChap1.xls
- New project
 - We estimate
 - size = 200fp, application type =transpro, telonuse = no
 - Near projects (yellow rows) have effort
 7320, 1520, 963, 5578
 - We estimate effort at
 - Average of effort of yellow projects = 3845

Regression models

- If the company has a data base of past projects
 - min info required: size, effort
 - See file MaxwellDataSetChap1.xls
- apply regression (linear, or else)
- Estimate productivity
- Estimate size, compute effort

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Linear regression



- Using Maxwell data set, linear regression effort vs. size on all projects gives
 - Productivity = 1/15.649 fp/person hour
 0.063 fp per person hour
 - R2 = 0.85 (good model)
- Given new project
 - We estimate size =200fp
 - Estimated effort = 200*15.649 = 3773 ph

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Function Points

- fp = A*EI + B*EO + C*EQ + D*EIF + E*ILF
 - EI = number of Input Item
 - EO = output item
 - EQ = Inquiry
 - EIF = External Interface File
 - ILF = Internal Logical File

Coefficients A,B,C,D,E

| | Level of Complexity | | | |
|-------------|---------------------|---------|---------|--|
| Component | Simple | Average | Complex | |
| Input item | 3 | 4 | 6 | |
| Output item | 4 | 5 | 7 | |
| Inquiry | 3 | 4 | 6 | |
| Master file | 7 | 10 | 15 | |
| Interface | 5 | 7 | 10 | |

Function Points

 For any product, size in "function points" is given by

 $FP = 4 \times EI + 5 \times EO + 4 \times EQ + 10 \times ILF + 7 \times EIF$

A 3-step process.



Function Points (2)

- 1. Classify each component of product (EI, EO, EQ, ILF, EIF) as simple, average, or complex.
 - Assign appropriate number of function points
 - Sum gives UFP (unadjusted function points)



Function Points (3)

- Compute technical complexity factor (TCF)
 - Assign value from 0 ("not present") to 5 ("strong influence throughout") to each of 14 factors such as transaction rates, portability
 - Add 14 numbers ⇒ total degree of influence (DI)
 - $TCF = 0.65 + 0.01 \times DI$
 - Technical complexity factor (TCF) lies between 0.65 and 1.35

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- 1. Data communication
- 2. Distributed data processing
- 3. Performance criteria
- 4. Heavily utilized hardware
- 5. High transaction rates
- 6. Online data entry
- 7. End-user efficiency
- 8. Online updating
- 9. Complex computations
- 10. Reusability
- 11. Ease of installation
- 12. Ease of operation
- 13. Portability
- 14. Maintainability

Function Points (4)

 3. Number of function points (FP) given by

 $FP = UFP \times TCF$



Function Points

- suitable for MIS
 - use of adjustment factors delicate
 - FP expert should do estimate
 - long, expensive

conversion tables FP – LOC

- Cobol 110
- C 128-162
- C++ 53-66
- Java 53-62
- conversion tables FP effort

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FP

- Advantage
 - Independent of technology
 - Independent of programmer
 - Well established and standardized
- Downside
 - Counting long and expensive
 - Transaction system oriented (no real time, no embedded systems)

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FP vs. LOCS

| | FP | LOCs |
|----------------------------|---|---------------|
| Depend on prog language | N | Y |
| Depend on programmer | N | Y |
| easy to compute | N, must be done by trained person | Y, tool based |
| Applicable to all systems | N, transaction oriented | Y |

FP as unit of exchange

- Company A bids for FP
 - Buy 10000 FP, how much? (bid)
 - providers answer, x Euro per FP
- A selects provider
 - lowest cost and other factors
- End of year, redo counting
 - 10123 FP actually delivered
 - A pays

Reminder

- Measures of size
 - FP, LOC
- Both can be computed
 - Before a project start (estimated size)
 - After a project ends (actual size)
- Both can be used to
 - Characterize productivity
 FP/effort, LOC/effort
 - Characterize application portfolio
 - FP or LOC owned and operated by a company

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Function points

- IFPUG
 - FP Counting Guide
 - Exams/ certified counters
- GUFPI
- (CNIPA)



Object points

- Object points are an alternative function-related measure to function points when 4GIs or similar languages are used for development
- Object points are NOT the same as object classes

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- The number of object points in a program is a weighted estimate of
 - The number of separate screens that are displayed
 - The number of reports that are produced by the system
 - The number of 3GL modules that must be developed to supplement the 4GL code

Object point estimation

- Object points are easier to estimate from a specification than function points as they are simply concerned with screens, reports and 3GL modules
- They can therefore be estimated at an early point in the development process. At this stage, it is very difficult to estimate the number of lines of code in a system

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The COCOMO model

- Well-documented, 'independent' model which is not tied to a specific software vendor
- Long history from initial version published in 1981 (COCOMO-81) through various instantiations to COCOMO 2
- COCOMO 2 takes into account different approaches to software development, reuse, etc.

COCOMO 81

- Based on 63 project
 - Various types: scientific, MIS, embedded
 - Data set then enriched
- Assumes waterfall process
 - Planning and requirements analysis
 - Design
 - Implementation
 - Integration and test
- Estimate covers 3 latter phases

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COCOMO 81

| Project complexity | Formula | Description |
|-----------------------|-----------------------------------|--|
| Simple | $PM = 2.4 (KDSI)^{1.05} \times M$ | Well-understood applications |
| Moderate | $PM = 3.0 (KDSI)^{1.12} \times M$ | More complex projects where team members may have limited experience of related systems. |
| Embedded | $PM = 3.6 (KDSI)^{1.20} \times M$ | Complex projects where the software is part of a strongly coupled complex of hardware, software, regulations and operational procedures. |

Base model

- PM = effort in person months
- KDSI = K Delivered Source Instructions

■ M = 1

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Intermediate model

| Cost Drivers | | Rating | | | | |
|-------------------------------------|------|--------|---------|------|--------------|---------------|
| | | Low | Nominal | High | Very High | Extra High |
| Product Attributes | | | | | | |
| Required software reliability | 0.75 | 88.0 | 1.30 | 1.15 | 1.40 | |
| Database size | | 0.94 | 1.30 | 1.08 | 1.16 | |
| Product complexity | 0.70 | 0.85 | 1.30 | 1.15 | 1.30 | 1.65 |
| Computer Attributes | | | | | | |
| Execution time constraint | | | 1.00 | 1.11 | 1.30 | 1.66 |
| Main storage constraint | | | 1.00 | 1.06 | 1.21 | 1.56 |
| Virtual machine velability* | | 0.87 | 1.30 | 1.15 | 1.30 | |
| Computer turnaround time | | 0.87 | 1.30 | 1.07 | 1.15 | |
| Personnel Atributes | | | | | | |
| Analyst capabilities | 1.46 | 1.19 | 1.00 | 0.86 | 0.71 | |
| Applications experience | 1.29 | 1.13 | 1.00 | 0.91 | 0.82 | |
| Programmer capability | 1.42 | 1.17 | 1.30 | 0.86 | 0.70 | |
| Virtual machine experience* | 1.21 | 1.10 | 1.00 | 0.90 | | |
| Programming language experience | 1.14 | 1.07 | 1.30 | 0.95 | | |
| Project Attributes | | | | | | |
| Use of modern programming practices | 1.24 | 1.10 | 1.00 | 0.91 | 0.82 | |
| Use of softwate tools | 1 24 | 1 10 | 1 30 | 0.91 | 0.83 | |
| Required development schedule | 1.23 | 1.08 | 1.00 | 1.04 | 1.10 | |



*For a given software product, the underlying virtual machine is the complex of hardware and software (operating system, database management system) it calls on to accomplish its ask.

M, example

| Cost Drivers | Situation | Rating | Effort Multiplier | |
|-------------------------------------|--|-----------|----------------------|--|
| Required software reliability | Serious financial consequences of software fault | High | 1.15 | |
| Database size | 20,000 bytes | Low | 0.94 | |
| Product complexity | Communications processing | Very high | 1.30 | |
| Execution time constraint | Will use 70% of available time | High | 1.11 | |
| Main storage constraint | 45K of 64K store (70%) | High | 1.06 | |
| Virtual machine volatility | Based on commercial microprocessor hardware | Nominal | 1.00 | |
| Computer turnaround time | Two hour average turnaround time | Nominal | 1.00 | |
| Analyst capabilities | Good senior analysts | High | 0.86 | |
| Applications experience | Three years | Nominal | 1.00 | |
| Programmer capability | Good senior programmers | High | 0.86 | |
| Virtual machine experience | Six months | Low | 1.10 | |
| Programming language experience | Twelve months | Nominal | 1.00 | |
| Use of modern programming practices | Most techniques in use over one year | High | 0.91 | |
| Use of software tools | At basic minicomputer tool level | Low | 1.10 | |
| Required development schedule | Nine months | Nominal | 1.00 | |

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COCOMO 2 (1997) levels

- a 3 level model that allows increasingly detailed estimates to be prepared as development progresses
- Early prototyping level
 - Estimates based on object points and a simple formula is used for effort estimation
- Early design level
 - Estimates based on function points that are then translated to LOC
- Post-architecture level
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 Estimates based on lines of source code

Early prototyping level

- Supports prototyping projects and projects where there is extensive reuse
- Based on standard estimates of developer productivity in object points/month
- Takes CASE tool use into account

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- Formula is
 - PM = (NOP × (1 %reuse/100)) / PROD
 - PM is the effort in person-months, NOP is the number of object points and PROD is the productivity



Object point productivity

| Developer's experience and | Very low | Low | Nominal | High | Very high |
|-------------------------------|----------|-----|---------|------|-----------|
| capability | | | | | |
| ICASE maturity and capability | Very low | Low | Nominal | High | Very high |
| PROD (NOP/month) | 4 | 7 | 13 | 25 | 50 |

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Early design level

- Estimates can be made after the requirements have been agreed
- Based on standard formula for algorithmic models
 - $PM = A \times Size^{B} \times M + PM_{m}$ where
 - $M = PERS \times RCPX \times RUSE \times PDIF \times PREX \times FCIL \times SCED$
 - $PM_m = (ASLOC \times (AT/100)) / ATPROD$

 A = 2.5 in initial calibration, Size in KLOC, B varies from 1.1 to 1.24 depending on novelty of the project, development flexibility, risk management approaches and the process maturity

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Multipliers

- RCPX product reliability and complexity
- RUSE the reuse required
- PDIF platform difficulty
- PREX personnel experience
- PERS personnel capability
- SCED required schedule
- FCIL the team support facilities
- PM reflects the amount of automatically generated code
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Post-architecture level

- Uses same formula as early design estimates
- Estimate of size is adjusted to take into account
 - Requirements volatility. Rework required to support change
 - Extent of possible reuse. Reuse is nonlinear and has associated costs so this is not a simple reduction in LOC
 - ESLOC = ASLOC \times (AA + SU +0.4DM + 0.3CM +0.3IM)/100

- ESLOC is equivalent number of lines of new code. ASLOC is the number of lines of reusable code which must be modified, DM is the percentage of design modified, CM is the percentage of the code that is modified , IM is the percentage of the original integration effort required for integrating the reused software.
- SU is a factor based on the cost of software understanding, AA is a factor which reflects the initial assessment costs of deciding if software may be reused.



The exponent term

- This depends on 5 scale factors (see next slide). Their sum/100 is added to 1.01
- Example
 - Precedenteness new project 4
 - Development flexibility no client involvement – Very high – 1
 - Architecture/risk resolution No risk analysis
 V. Low 5
 - Team cohesion new team nominal 3

- Process maturity - some control - nominal - 3

Exponent scale factors

| Scale factor | Explanation |
|-------------------|--|
| Precedentedness | Reflects the previous experience of the organisation |
| | with this type of project. Very low means no previous |
| | experience, Extra high means that the organisation is |
| | completely familiar with this application domain. |
| Development | Reflects the degree of flexibility in the development |
| flexibility | process. Very low means a prescribed process is used; |
| | Extra high means that the client only sets general goals. |
| Architecture/risk | Reflects the extent of risk analysis carried out. Very low |
| resolution | means little analysis, Extra high means a complete a |
| | thorough risk analysis. |
| Team cohesion | Reflects how well the development team know each |
| | other and work together. Very low means very difficult |
| | interactions, Extra high means an integrated and |
| | effective team with no communication problems. |
| Process maturity | Reflects the process maturity of the organisation. The |
| | computation of this value depends on the CMM |
| | Maturity Questionnaire but an estimate can be achieved |
| | by subtracting the CMM process maturity level from 5. |

Multipliers

Product attributes

 concerned with required characteristics of the software product being developed

Computer attributes

- constraints imposed on the software by the hardware platform

Personnel attributes

- multipliers that take the experience and capabilities of the people working on the project into account.

Project attributes

- concerned with the particular characteristics of the software development project

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Project cost drivers

| Product | attributes | _ | |
|-----------|-------------------------|------|-------------------------------|
| RELY | Required system | DATA | Size of database used |
| | reliability | | |
| CPLX | Complexity of system | RUSE | Required percentage of |
| | modules | | reusable components |
| DOCU | Extent of documentation | | |
| | required | | |
| Comput | er attributes | | |
| TIME | Execution time | STOR | Memory constraints |
| | constraints | | |
| PVOL | Volatility of | | |
| | development platform | | |
| Personn | el attributes | | |
| ACAP | Capability of project | PCAP | Programmer capability |
| | analysts | | |
| PCON | Personnel continuity | AEXP | Analyst experience in project |
| | | | domain |
| PEXP | Programmer experience | LTEX | Language and tool experienc |
| | in project domain | | |
| Project a | attributes | | |
| TOOL | Use of software tools | SITE | Extent of multi-site working |
| | | | and quality of site |
| | | | communications |
| SCED | Development schedule | | |
| | compression | | |

Effects of cost drivers

| Exponent value | 1.17 |
|--|----------------------------------|
| System size (including factors for reuse | 128,000 DSI |
| and requirements volatility) | |
| Initial COCOMO estimate without | 730 person-months |
| cost drivers | |
| Reliability | Very high, multiplier = 1.39 |
| Complexity | Very high, multiplier $= 1.3$ |
| Memory constraint | High, multiplier = 1.21 |
| Tool use | Low, multiplier $= 1.12$ |
| Schedule | Accelerated, multiplier $= 1.29$ |
| Adjusted COCOMO estimate | 2306 person-months |
| Reliability | Very low, multiplier $= 0.75$ |
| Complexity | Very low, multiplier $= 0.75$ |
| Memory constraint | None, multiplier $= 1$ |
| Tool use | Very high, multiplier $= 0.72$ |
| Schedule | Normal, multiplier = 1 |
| Adjusted COCOMO estimate | 295 person-months |

Sw project Data sets

- Company specific
 - When exists
 - Maxwell, Applied statistics for software managers, Prentice Hall
- Public
 - Knowledge plan (Caper Jones)
 - Software productivity research
 - ISBSG, Int. software benchmarking standards group, www.isbsg.org

Scheduling

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Project duration

- As well as effort estimation, calendar time must be estimated, and staff allocated
- Scheduling can be done on Gantt/Pert
- COCOMO2 gives also an estimate of calendar time
 - Independent of staffing

- Calendar time can be estimated using a COCOMO 2 formula
 - TDEV = $3 \times (PM)^{(0.33+0.2*(B-1.01))}$
 - PM is the effort computation and B is the exponent computed as discussed above (B is 1 for the early prototyping model). This computation predicts the nominal schedule for the project

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Staffing requirements

- Staff required can't be computed by dividing the development time by the required schedule
- The number of people working on a project varies depending on the phase of the project
- The more people who work on the project, the more total effort is usually required
- A very rapid build-up of people often
 correlates with schedule slippage

Staffing profile

- Number of people working on the project vs. time
- Typically has a bell shape
 - duration of project is constrained by staffing profile + total effort estimated



The PM process





Tracking

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Tracking process

- project has started how to know status of project?
- collect project data, define actual status
- compare estimated actual
 - Estimated Gantt is the roadmap for project
- if deviations, do corrective actions
 - change personnel, change activities, change deliverables, ...
 - re-plan, update Gantt and PERT

Project status

- Option1

 Effort spent
- Option2
 - Effort spent + activities closed
- Option3
 - Earned value

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Effort spent

- Collect effort spent, compare with estimated
 - Ex, spent 10, estimated 100, we are done 10%
- Big flaw, confounds input measure (effort spent) with output measure (completion)
 - Typical result, spent 90, estimated 100, but the remaining 10% takes 100..

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Activities closed

- How to define when activity is closed?
 - All effort planned for activity is spent
 Same problem, confounds input with output
 - Define quality gate, level to achieve
 - Ex, requirements: inspection meeting, majority of participants judges document is goodenough
 - Ex, unit testing: coverage 95% of nodes, and all tests pass

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Earned value

- A technique to measure progress of a project
- Step 1: identify activities, assign a value to them (Planned Value, PV),
- ⁸⁰ schedule them



Earned value

 Step 2: define a rule to pass from PV to EV (rule1 0/100 or rule2 0/50/100)

• With rule1, the project earns the PV of an activity when the activity is 100% finished 80 a1, PV20 PV a2, 40 **PV10** a3, PV20 a4, PV30 10 w3 w4 w5 w6 w7 w8 w9 w10

Earned value

 Step 3: start the project, measure EV and compare with PV



Earned value

Step 4: compute also AC, actual cost



The PM process



Post Mortem

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Post mortem

- A form of organizational learning
- Collect key information from the project
 - Effort, faults estimated and actual
 - Achievements
 - Problems and causes
- To make it available to other projects



PMA – learn from experience

- PMA (when used appropriately) PMA ensures that team members recognise and remember what they learned during a project.
- PMA identifies improvement opportunities and provides means to initiate sustained change.
- PMA provides qualitative feedback
- Two types
 - General PMA

Set Foreused PMA – understanding and improving a project s specific activity

PMA process

- Preparation
 - Study the project history to understand what has happened
 - Review all available documents
 - Determine goal for PMA
 - Example of goal: Identify major project achievements and further improvement opportunities.

PMA process cont.

- Data collection
 - Gather relevant project experience
 - Focus on positive and negative aspects
 - Semistructured interviews pre-prepared list of questions
 - Facilitated group discussion
 - KJ sessions
 - Write down up to four positive and negative project experience on post-it notes.
 - Put the notes on a whiteboard
 - Re-arrange notes into groups and discuss them

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PMA process cont.

- Analysis
 - Feedback session
 - Have we (analyser) understood what you (project member) told us, and do we have all the relevant facts?
 - Ishikawa diagram in a collaborative process to find the causes for positive and negative experiences
 - Draw an arrow on a whiteboard which is label with experience
 - Add arrows with causes (the diagram will look <u>like</u> a fishbone)

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PMA - results and experience

- Document the PMA results in a project experience report
 - Project description
 - Projects main problems, with description and Ishikawa diagrams
 - Project main success, with descriptions and Ishikawa diagrams
 - PMA meeting as an appendix (to let the reader see how the team discussed problems and successes)

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Collecting and using measures


The measurement process

- A process should be defined and implemented to collect data, derive and analyze measures
- Data collected during this process should be maintained as an organisational resource
- Once a measurement database has been established, comparisons across projects become possible

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Product measurement process



GQM

- Focus on few, important measures (top down)
- Never "collect everything, analyze later" (bottom up)
 - Too much data
 - Not meaningful

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Goal – (similar to KPI)

- G1Satisfying customer
 - What is satisfaction?
 Interviews
 - What is quality of product?
 - Defects after delivery
- G2 produce low cost product
 - What is cost
 - Cost of development

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Typical indicators

- Effort (Cost)
- Size
- Defects after delivery
- Defects during development

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GQM example

- Overall research question
 - Are UML Object diagrams useful?



Goal

- Object of study
 - UML Static structure diagrams
- Purpose
 - Evaluate
- Focus
 - Usefulness
- Point of view
 - Maintainer comprehending software
- Context
 - Master degree class

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Data collection

- A metrics programme should be based on a set of product and process data
- Data should be collected immediately (not in retrospect) and, if possible, automatically
- Data should be controlled and validated as soon as possible

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Data accuracy

- Don't collect unnecessary data
 - The questions to be answered should be decided in advance and the required data identified
- Tell people why the data is being collected
 - It should not be part of personnel evaluation
- Don't rely on memory
 - Collect data when it is generated not after a project has finished

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Data presentation

- Reports
- Web reports
- Dashboard



Dashboard



Personnel



Project personnel

- Key activities requiring personnel:
 - requirements analysis
 - system design
 - program design
 - program implementation
 - testing
 - training
 - maintenance
 - quality assurance

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Choosing personnel

- ability to perform work
- interest in work
- experience with
 - similar applications
 - similar tools or languages
 - similar techniques
 - similar development environments
- training
- ability to communicate with others
- ability to share responsibility
- management skills
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Work styles

- Extroverts: tell their thoughts
- Introverts: ask for suggestions
- Intuitives: base decisions on feelings
- Rationals: base decisions on facts, options

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Organizational structure

- Depends on
 - backgrounds and work styles of team members
 - number of people on team
 n people, max interactions = n²/2
 - management styles of customers and developers
- Examples:
 - Chief programmer team
 - Egoless approach
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Organizational structures

Highly structured

- high certainty
- repetition
- large project

Loosely structured

- uncertainty
- new technology
- small projects

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Risk management



Risk management

Project Management for adults

If you don't actively attack the risks,

they will actively attack you

Tom Gilb

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Risk Management



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Strategies

- Reactive
 - "Indiana Jones school of risk management"
 - Risk management = Crisis management ("fire-fighting mode")
- Proactive

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Risk management (proactive)

- Identify risks
- analyze them
- quantify effects
- define strategies and plans to handle them



 Future event that can have (bad) impact on project

Risk categories

- Project
- Technical
- Business
- Known
- Predictable
- Unknown

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Project Risks

- Regarding (ill defined) project plan
 - budget, personnel, timings, resources, customers
- Regarding management
 - No management support
 - Missing budget or people

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Technical risks

- Regard fesibility of product
 - Design, interfaces, verification, ...



Business risks

- Regarding market or company
 - No market for the product (*market risk*)
 - Product not in scope with company plans (*strategic risk*)
 - Sales force does not know how to sell the product (*sales risk*)

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Known risks

- Identified before/during risk management
- Ex:
 - Unrealistic deadlines
 - No requirements
 - No focus
 - Poor development environment



Predictable risks

- From previous experience
- Ex.
 - Personnel turnover
 - Poor communication with customer

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Boehm's top ten risk items

- Personnel shortfalls
- Unrealistic schedules and budgets
- Developing the wrong functions
- Developing the wrong user interfaces
- Gold-plating
- Continuing stream of requirements changes
- Shortfalls in externally-performed tasks
- Shortfalls in externally-furnished components
- Real-time performance shortfalls
- Straining computer science capabilities

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Other common risks

- instability of COTS (Commercial Off-The-Shelf) components/products
- interface with legacy
- stability of development platform (hw + sw)
- limitations of platform
- multi-site development
- use of new methodologies / technologies
- standards, laws
- development team involved in other activities
- communication/language problems

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Risk management terms

- Risk impact: the loss associated with the event
- Risk probability: the likelihood that the event will occur
- Risk control: the degree to which we can change the outcome

Risk exposure = (risk probability) x (risk impact) SoftEng

RM Process

- I Risk assessment
 - identification
 - analysis
 - ranking
- 2– Risk control
 - planning
 - monitoring

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Identification

- identify risks
 - checklist, taxonomies, questionnaires
 - PMI (Project Management Institute, PMBOK)
 - SEI (SEI-93-TR-06)
 - ex: technical, management, business risks
 - brainstorming
 - experience



Analysis

- probability
 - very high, high, medium, low, very low
- impact
 - catastrophic, critical, marginal, negligible
- exposure
 - probability * impact

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Exposure

| Impact/ probability | Very high | High | Medium | Low | Very low |
|------------------------|-----------|----------|----------|----------|----------|
| Catastrophic | High | High | Moderate | Moderate | Low |
| Critical | High | High | Moderate | Low | Null |
| Marginal | Moderate | Moderate | Low | Null | Null |
| Negligible | Moderate | Low | Low | Null | Null |



Ranking

- By exposure
- by qualitative assessments
 - only higher exposure risks are handled

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RM Process

- I Risk assessment
 - identification
 - analysis
 - ranking
- 2– Risk control
 - planning
 - monitoring

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Planning

- For selected risks (high in exposure)
 - define corrective actions
 - evaluate cost, decide if acceptable
 - insert actions in project plan

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Three strategies for risk reduction

- avoiding the risk: change requirements for performance or functionality
- transferring the risk: transfer to other system, or buy insurance
- assuming the risk: accept and control it

risk leverage = difference in risk exposure divided by cost of reducing the risk

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- ABS for car, software controlled. More flexible, but risk of failure from software
 - Avoiding. No software controlled
 - Transfer. Insurance.
 - Assuming. Develop software with best techniques, apply redundancy.

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Ex.

- Risk leverage
 - ABS, software developed normally
 - cost 100KEuro,
 - risk exposure = $10^{-3} * 1M$ Euro
 - ABS, software developed best techniques
 - cost 1M Euro,
 - risk exposure = $10^{-6} * 1M$ Euro
 - Risk leverage
 - 10^{-3} * 1M Euro 10^{-6} * 1M Euro /
 - (1M 100k)Euro

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Company profiles and risk handling styles

- project owner takes charge of risk
- fixed price contract
- work provider no interest in risk

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Monitoring

- follow project plan, including corrective actions
- monitor status of risks
- identify new risks, assess them, update ranking



Monitoring (2)

- Is part of PM that has to consider also
 - risk log (document)
 - risk reviews (activities)
 - also with external assessors
 - can be coupled with project reviews

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Risk log

| Risk | Probability | Impact | Exposure | Action | Status |
|------------------------------|-------------|----------|----------|--|---------------|
| hw platform not available | high | Critical | high | Add software Layer compatible with other platforms | Under control |



Actions for risks

- Personnel shortfalls
 - hire the best, the most suitable, training, team building, technical reviews
- unrealistic schedules and budget
 - more detailed plans, iterative process, reuse, new plans
- instability of components (COTS)
 - qualification, detailed analysis of product and vendor, software layer.

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- inadequate requirements
 - prototyping, JAD, iterative process, include user representative in process
 - Joint Application Development
- inadequate user interface
 - study user needs, usability analysis, prototyping
- requirement changes
 - suitable design, iterative process, rigid change control



- Interface with legacy
 - reengineering, encapsulation, incremental change
- subcontractors
 - contracts and payments, team building, assessments before and during
- new technologies
 - prototyping, cost benefit analysis

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